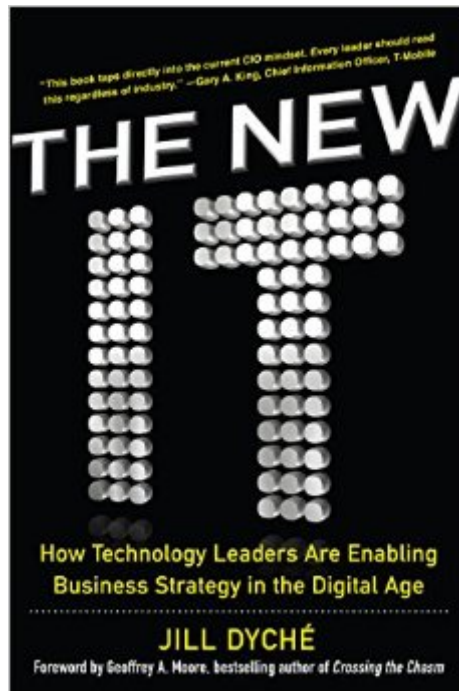


The book was found

The New IT: How Technology Leaders Are Enabling Business Strategy In The Digital Age



Synopsis

Introducing a Powerful New Business Model for Today's IT Blogger, speaker, software executive, and bestselling author Jill Dych has been thinking about leadership a lot lately. Having consulted with business and IT executives with Fortune 500 companies for most of her career, she has heard a common refrain: "What should we do about shadow IT?" She's decided to address the answer head-on. With the onslaught of cloud solutions, consumerization of technology, and increasingly tech-savvy business people, it's time for a manifesto for leaders who recognize and are nervous about the demands of the digital age. Whether you're an executive, department head, or IT manager, *The New IT* provides an action-ready blueprint for building and strengthening the role of IT in your company and prescribing IT's future. Learn how to: ASSESS your current and future IT profile ALIGN your IT organization with business priorities MAP technology delivery plans according to business priorities ORGANIZE IT according to your company's culture and strengths REDEFINE innovation and talent management practices BUILD a stronger and enduring role for IT as a business partner By using field-tested techniques to align your IT department with your corporate objectives, you can leverage the power of technology across the entire company. *The New IT* provides a set of tactical and experienced-based frameworks to help you and your colleagues conceive a new roadmap. It also includes real-world case studies and best practices from successful, technology-enabled companies such as Toyota, Merck, Brooks Brothers, Union Bank, and many others. You'll hear from major industry pioneers, IT thought leaders, and other change agents who are leading the way in this new frontier. And you'll learn how to bring your business and IT together in a way that is truly transformative. The new IT is more than computing power. It balances strategy and delivery. It's interactive and inclusive. It's as omnipresent as the smart phone and just as revolutionary. It equips you with the tools you need to succeed in reframing the IT conversation and propelling your business forward. Praise for *The New IT* "Jill has penned a de Toquevillean map of the digital world. Should be a required text for every business leader in the country." Thornton May, futurist and author of *The New Know* "Enterprise IT has reached an inflection point in how services are delivered and consumed, requiring our profession to undertake a transformation of our own. Jill Dych describes well the challenges we face, how to assess them, and how to take action to complete the journey toward modern enterprise IT." Kimberly Stevenson, Vice President and Chief Information Officer, Intel "Conversational, intuitive, and intelligent, this book goes right to the heart of governance (control), innovation (change), identity (authority), relevance (alignment), and influence (strategy). It's a timely book that should be read by executives across

organizations.â •Peter Marx, Chief Innovation and Technology Officer, City of Los Angeles â œA highly readable, entertaining book that will help CIOs and their executive partners address the ongoing challenge of converting IT from a strategic liability to a strategic asset.â •Peter Weill and Jeanne Ross, MIT Center for Information Research and authors of IT Governance â œEverywhere I go I hear complaints about the old IT. Jill DychÃ©'s book provides a comprehensive roadmap to changing IT to suit our analytical, consumer-driven, bring-your-own-device times!â •Thomas H. Davenport, Distinguished Professor, Babson College, and author of Competing on Analytics and Big Data @ Work

Book Information

Hardcover: 288 pages

Publisher: McGraw-Hill Education; 1 edition (January 26, 2015)

Language: English

ISBN-10: 0071846980

ISBN-13: 978-0071846981

Product Dimensions: 6.1 x 1.1 x 9.1 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 starsÂ Â See all reviewsÂ (17 customer reviews)

Best Sellers Rank: #368,136 in Books (See Top 100 in Books) #121 inÂ Books > Business & Money > Processes & Infrastructure > Infrastructure #245 inÂ Books > Business & Money > Industries > Computers & Technology #530 inÂ Books > Business & Money > Management & Leadership > Information Management

Customer Reviews

View larger Nailing IT hiring: The leader's hiring cheat sheet To hire well in the new IT, leaders need to get comfortable with the irony that getting and keeping top talent has relatively little to do with the candidate's goals and likeability. Hiring success comes from matching what the company needs with work that will challenge and fulfill the candidate. Ideally both the organization and the employee can then grow together. The best leaders have a level of clarity about what the job is, indeed what delivery looks like, before beginning the interview process. They can answer some basic questions of their own, for instance, 'How will the candidate create value in the role?' or 'How much guidance will this position require, and how much can I realistically provide?',before beginning interviews. This infographic illustrates a representative 'cheat sheet' that hiring leaders can use as a checklist for ensuring they

have all the bases covered.

[Download to continue reading...](#)

The New IT: How Technology Leaders are Enabling Business Strategy in the Digital Age The Digital Transformation Playbook: Rethink Your Business for the Digital Age (Columbia Business School Publishing) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) First Mile Access Networks and Enabling Technologies RESTful Web Clients: Enabling Reuse Through Hypermedia Cryptocurrency: Guide To Digital Currency: Digital Coin Wallets With Bitcoin, Dogecoin, Litecoin, Speedcoin, Feathercoin, Fedoracoin, Infinitecoin, and ... Digital Wallets, Digital Coins Book 1) Going Live: Launching Your Digital Business (Digital Entrepreneurship in the Age of Apps, the Web, and Mobile Devices) The Laws of Simplicity: Design, Technology, Business, LifeDesign, Technology, Business, Life How to Build Network Marketing Leaders Volume Two: Activities and Lessons for MLM Leaders Academic Leadership and Governance of Higher Education: A Guide for Trustees, Leaders, and Aspiring Leaders of Two- and Four-Year Institutions Blockchain: The Comprehensive Guide to Mastering the Hidden Economy: (Blockchain Technology, Fintech, Financial Technology, Smart Contracts, Internet Technology) Strategize: Product Strategy and Product Roadmap Practices for the Digital Age Adsl/Vdsl Principles: A Practical and Precise Study of Asymmetric Digital Subscriber Lines and Very High Speed Digital Subscriber Lines (Macmillan Technology Series) One Hour Trading: Make Money With a Simple Strategy, One Hour Daily (Simple Setups Forex Price Action Stock Forex Trading Strategy) (Finance Business & Money Investing Decision Making) The New Digital Age: Reshaping the Future of People, Nations and Business Digital Painting Techniques: Practical Techniques of Digital Art Masters (Digital Art Masters Series) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide -

[Dmca](#)